



Position: Media & Marketing Associate

Location: West Palm Beach, FL

Hours: Average 40 hrs/week plus occasional evenings and weekends

Target Start Date: April 16, 2018

Supervisor: President, ANGARI Foundation

About the Position:

ANGARI Foundation is seeking a Media & Marketing Associate to develop and lead marketing, media and public relations and social media platforms as well as creating and implementing communications and promotional strategies for the Foundation. ANGARI Foundation is dedicated to creating a global community that is interested, knowledgeable and invested in marine and environmental sciences by directly supporting research initiatives that foster a greater trust and dialogue between scientists and the public. ANGARI Foundation also uses innovative technology, film and other media to raise awareness and strengthen science education. Many of the Foundation's primary initiatives involve R/V *ANGARI*, a 65-foot vessel that serves as an exceptional research and educational platform. The Media & Marketing Associate will have a lead role in marketing of research expeditions, including developing pre-expedition media plans to be executed during and after each expedition. The associate will be an integral part of the ANGARI team and will be expected to participate in and attend events on behalf of the Foundation in order to support and communicate the Foundation's goals and key messages.

Primary Responsibilities:

1. General Media and Marketing
 - Plan and complete daily social media postings and increase engagement (Facebook, Twitter, Instagram and LinkedIn)
 - Design creative and cost-effective promotional materials as needed
 - Develop and implement approved marketing strategies
 - Write and/or contribute to press releases and develop media relationships in order to have these press releases published
 - Create regular e-blasts using MailChimp and/or similar programs
 - Keep website updated
 - Assist in database management
2. Expedition-specific Media and Marketing
 - Create expedition-specific marketing plans
 - Implement developed marketing plans, including participating in research expeditions at sea
 - Photograph and film, as required
3. Public Relations
 - Establish and foster relationships with media partners and news outlets
 - Identify and participate in events that benefit the Foundation



Required Knowledge, Skills and Abilities:

- Degree in relevant communications, marketing or public relations
- Excellent written and oral communication skills
- Strong organizational skills
- Meticulous attention to detail
- Self-motivated; willing and able to take leadership responsibilities
- Ability and strong desire to consistently meet deadlines
- Experience working with computers and social media platforms
- Knowledge of basic website editing, specifically Wordpress
- Proficient in Microsoft Office (Word, Excel, Powerpoint) and Adobe Creative Suite (Photoshop, Illustrator, Lightroom)
- Ability to work effectively in both team and individual settings

Preferred Knowledge, Skills and Abilities:

- Experience in scientific writing and/or journalism
- Experience in website editing and coding, HTML
- Experience in photography and film, including editing skills
- Graphic design experience
- Knowledge of marine and/or environmental science
- SCUBA certification

Additional Information and How to Apply

This position may require travel and working some evenings and weekends. While the majority of travel will be within the United States, international travel is possible, and therefore the applicant must have a current U.S. Passport. With the Foundation functioning throughout South Florida, it is also highly desirable that the applicant has a car capable of such travel. The successful applicant will be an Independent Contractor, will receive an annual 1099 and be responsible to file and pay his/her own taxes.

To apply, please submit a cover letter, resume, copy of college transcripts (unofficial acceptable), portfolio of work and three business and two personal references to Angela Rosenberg at angela@angari.org. Applications will be accepted until position is filled.

About ANGARI Foundation

ANGARI Foundation is a 501(c) 3 private operating foundation headquartered in West Palm Beach, FL. The Foundation is dedicated to creating a global community that is interested, knowledgeable and invested in marine and environmental sciences by directly supporting research initiatives that foster a greater trust and dialogue between scientists and the public. ANGARI Foundation also uses innovative technology, film and other media to raise awareness and strengthen science education. Many of the Foundation's primary initiatives involve R/V *ANGARI*, a 65-foot vessel that serves as an exceptional research and educational platform. For more information visit www.angari.org.